



# SHANNON CASSIDY

(SHE/HER)

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Shannon Cassidy is a certified corporate Executive Coach and a renowned authority on behavioral modification and communication. The incremental tweaks and adjustment she recommends are as easily and instantly executable, as they are effective.

## KEYNOTE SPEAKER

### SAMPLE TOPICS:

- Generous Leadership
- Allyship at Work
- V.I.B.E.: Authentic Leadership
- The 5 Degree Principle: How Small Changes Lead to Big Results

## SOCIAL MEDIA

- @bridgebetweeninc
- @shannoncassidy
- linkedin.com/in/shannoncassidybb

## PODCAST

- R.O.G. Return on Generosity  
October 2020  
Apple, Spotify, Stitcher, TuneIn,  
Google Podcasts and Google Play

## FACILITATOR

- Team Effectiveness
- Mentoring Program
- Purpose Driven Team Building

## EXECUTIVE COACH

- Tailored to individual's professional needs & goals

## AUTHOR

- The 5 Degree Principle: How Small Changes Lead to Big Results
- Grounded in Gratitude
- V.I.B.E. Who you are Impacts how you Lead

