

SHANNON CASSIDY

Shannon Cassidy is an executive coach, team facilitator, keynote speaker, podcast host and author based in Philadelphia, PA. Founder and CEO of Bridge Between, Inc., a leadership development and coaching firm that works with companies to develop generous leaders, improve performance, increase productivity, and foster inclusive workplace cultures, since 2000.



Shannon is an inspirational, dynamic speaker and coach who truly understands what it means to be authentic and generous.


Lisa V. Chang
Chief People Officer



EXECUTIVE COACHING

- » Executive Leadership
- » Emotional Intelligence
- » Change Management
- » Constructive Conversations
- » Inclusion and Belonging
- » Authentic Brand
- » Stakeholder Management

GROUP FACILITATION

- » Team Development
- » Mentoring Programs
- » Women's Leadership
- » ERG/BRG Support

KEYNOTE SPEAKER

- » Generous Leader
- » Five Degree Principle
- » V.I.B.E.
- » Energy Management

TRUSTED BY MANY CORPORATIONS

- » Amerisource Bergen
- » Barclays
- » Centene
- » Comcast
- » Cox Communications
- » ESPN
- » Heineken
- » Hitachi
- » Saint-Gobain
- » Mast Jägermeister US
- » Penn Medicine
- » PGA Tour Superstore
- » QVC | Qurate Retail Group
- » The Walt Disney Company
- » WarnerMedia Discovery

CERTIFICATIONS


- » Birkman Method
- » DISC
- » Hogan
- » MBTI Myers Briggs
- » Six Types of Working Genius
- » StandOut Strengths
- » The Five Dysfunctions of a Team




- » Top 5% Podcast Worldwide
- » New episodes weekly
- » Guest interviews
- » Coaching Tips





- » *Discover Your Inner Strengths* (2009, 2011)
- » *The Five Degree Principle: How Small Changes Make Big Results* (2013)
- » *V.I.B.E.* (2014)
- » *Grounded in Gratitude* (2015, 2020, 2023)


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