

# SHANNON CASSIDY

## ABOUT SHANNON:

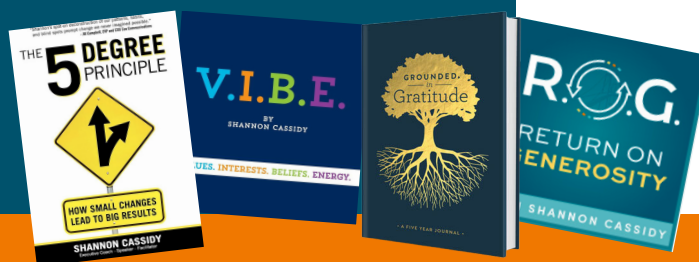
Shannon Cassidy is the Founder and CEO of Bridge Between, Inc., a Certified Woman-Owned Business celebrating 25 years of helping leaders and teams thrive. A Certified Executive Performance Coach, Keynote Speaker, and High-Performance Team Facilitator, Shannon is an authority on behavioral change and the transformative power of generosity in leadership.

As the host of the R.O.G. Return on Generosity podcast, Shannon amplifies the message that generosity isn't just a virtue—it's a competitive advantage. She believes that small, intentional acts of generosity—whether through time, attention, knowledge, or opportunity—can revolutionize workplace culture, drive engagement, and unlock extraordinary business results.

With a proven track record of coaching CEOs and senior executives, Shannon helps leaders integrate generosity into their daily practices, empowering them to step up as role models and create environments where teams feel valued, motivated, and inspired to give their best.

Recognized for her practical, impactful, and authentic approach, Shannon is a sought-after speaker for conferences, leadership summits, and corporate events. Audiences leave her sessions feeling energized, empowered, and equipped to implement strategies that boost their productivity, fulfillment, and overall effectiveness.

She is the author of *Grounded in Gratitude*, *V.I.B.E.*, and *The 5 Degree Principle*.



## KEYNOTE OPTIONS

- » **Give It Away to Gain It All:**  
The Power of Generous Leadership
- » **The Five Degree Principle:**  
How Small Changes Lead to Big Results
- » **V.I.B.E.: The Blueprint for Authentic Success**

## TRUSTED BY MANY CORPORATIONS

- » Barclays
- » Centene
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- » Penn Medicine
- » QVC | Qurate Retail Group
- » The Walt Disney Company

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